INAUGURAL GOLF 2020 OUTING
PLAY • NETWORK • GOLF CLINIC

SPONSORSHIP PACKAGE
Dear Supporters...

The African American Chamber of Commerce of Central Florida will host its inaugural golf fundraising event on Monday, May 11, 2020 at 8:00 am at the Legacy Club at Alaqua Lakes. The 8:00 am Shotgun starts with an optional Player Development Clinic to run concurrently and a Luncheon at 12:30 pm.

Each year, the AACCCF will invite members of the Central Florida business community and other stakeholders who share the Chamber’s mission to enhance entrepreneurship. Funds raised will be used to assist the Chamber’s mission to being the principal advocate in fostering economic success for African-American owned businesses in the Central Florida community. Furthermore, it will assists with workshops, seminars, and programs that are focused around our four pillars: Advocacy, Access to Capital, Contracts, and Entrepreneur Training and Development for its Chamber members.

Participants in the invitational can look forward to a memorable experience that is fun, challenging and presents great value. We look forward to seeing you on the golf course!

Event Committee:
- LaTasha Barnes, Co-Chair - Orlando Health Winnie Palmer Hospital, CFO
- Tajuan M. Mills, Co-Chair- BB&T Wealth, Senior Vice President
- Tanisha Nunn Gary- African American Chamber of Commerce of Central Florida, President
- Anthony G. Stepney- PGA, Development Executive
- Derek Bruce- Gunster Law, Orlando Office Managing Shareholder
- Cheryl Smith- US Today Sports Golf Week, Manager of Consumer Marketing and Sales
- Drew Starke- Nissan North America, Dealer Operations Manager
- Ronald Nesbitt- McCoy Federal Credit Union, Vice President, Risk Management
- Bryan Harden - Golf Channel, Director, Promotions & Creative
- L’Shaun Overton- Coca-Cola Beverages Florida, Human Resources
- Dr. Reginald Riley- Cornerstone Hospice Foundation, Director
- Sylvester Terry- The World Golf Center, President
- Jaime Taylor - Ladies Professional Golf Association, Programs Manager
- Barrington Booth - Fairwinds Credit Union, Assistant Vice President, Business Loan Administrator
- Ronald Newsome – The Golf Channel – Human Resources Manager
- Ty DeLavallade -Oceanside Golf Vacations, Chief Vacation Officer
- Lavar Smith- Tom James, Executive Sales Leader
- Najah Hines- African American Chamber of Commerce of Central Florida, Manager of Operations and Strategic Initiatives
- Sheena Jackson- African American Chamber of Commerce of Central Florida, Program Manager

Event Details:

**MONDAY, MAY 11, 2020**

8:00 A.M. SHOTGUN STARTS WITH AN OPTIONAL PLAYER DEVELOPMENT CLINIC TO RUN CONCURRENTLY AND A LUNCHEON AT 12:30 PM.

**LEGACY CLUB AT ALAQUA LAKES**
<table>
<thead>
<tr>
<th><strong>Based on 144 players</strong></th>
<th>Presenting Sponsor $15,000</th>
<th>Ace Sponsor $10,000</th>
<th>Eagle Sponsor $5,000</th>
<th>Birdie Sponsor $3,000</th>
<th>Par Sponsor $1,500</th>
<th>Interactive Tee Box $750</th>
<th>Tee Box Sponsor $250</th>
<th>Foursome Sponsor $1,000</th>
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<td><strong>Exclusive Sponsorship:</strong></td>
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<td>Sponsor logo featured in all collateral, printed materials / event signage.</td>
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<td><strong>Verbal Acknowledgment:</strong></td>
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<td><strong>Interactive Tee Box</strong></td>
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<td>Sponsor featured on event (pre / post) print &amp; digital publicity to local opinion influencers (emails, invitations, reg. website, etc.)</td>
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<td>Sponsor is featured in all printed materials, event signage and programs.</td>
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<td><strong>Golfer Registration:</strong></td>
<td>Number of Golfers or Clinic Participants.</td>
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<td><strong>Total Sponsorships Available</strong></td>
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<td><strong>Additional grand raffle tickets</strong></td>
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<td><strong>Reserved table(s) at event luncheon</strong></td>
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*Par Sponsor: Option of sponsoring either, beverage carts, proximity contest.
*Sponsors have the option to allow their participants to play a round of golf OR attend the Player Development Clinic.
SPONSORSHIP LEVELS

PRESENTING SPONSOR
$15,000
- Sponsor featured in all event public relations announcements to the press/media.
- Sponsor receives verbal recognition from the spokesperson at the event opening.
- Sponsor receives verbal recognition from the spokesperson at the event luncheon.
- Existing corporate signage exhibitions on-site.
- Sponsor featured on event (pre / post) print & digital publicity to local opinion influencers.
- Golfer Registration: 12 golfers / clinic participants
- Reserved table at event luncheon
- Publicity: Program Electronic / Print Materials.
- 2 Interactive tee box

ACE SPONSOR
$10,000
- Sponsor featured in all event public relations announcements to the press/ media.
- Sponsor receives verbal recognition from the spokesperson at the event opening.
- Sponsor receives verbal recognition from the spokesperson at the event luncheon.
- Existing corporate signage exhibition on-site
- Sponsor featured on event (pre / post) print & digital publicity to local opinion influencers.
- Golfer Registration: 8 golfers / clinic participants
- Reserved table at event luncheon
- Publicity: Program Electronic / Print Materials
- 1 interactive tee box

EAGLE SPONSOR
$5,000
- Sponsor featured in all event public relations announcements to the press/ media.
- Sponsor receives verbal recognition from the spokesperson at the event opening.
- Sponsor receives verbal recognition from the spokesperson at the event luncheon.
- Existing corporate signage exhibition on-site
- Sponsor featured on event (pre / post) print & digital publicity to local opinion influencers.
- Golfer Registration: 1 foursome
- Reserved table at event luncheon
- Publicity: Program Electronic / Print Materials

BIRDIE SPONSOR
$3,000
- Sponsor featured in all event public relations announcements to the press/ media.
- Sponsor receives verbal recognition from the spokesperson at the event opening.
- Sponsor receives verbal recognition from the spokesperson at the event luncheon.
- Existing corporate signage exhibition on-site
- Sponsor featured on event (pre / post) print & digital publicity to local opinion influencers.
- Golfer Registration: 1 foursome
- Reserved table at event luncheon
- Publicity: Program Electronic / Print Materials

PAR SPONSOR
$1,500
- Sponsor receives verbal recognition from the spokesperson at the event luncheon.
- Existing corporate signage exhibition on-site
- Sponsor featured on event (pre / post) print & digital publicity to local opinion influencers.
- Golfer Registration: 1 foursome
- Reserved table at event luncheon
- Publicity: Program Electronic / Print Materials

INTERACTIVE TEE BOX SPONSOR
$750
- Company representation, table and display on a designated tee box
- Standard Printed Tee Box Signage 18”x32”
- Golfer Registration: N/A
- Reserved table at event luncheon: N/A

TEE BOX SPONSOR
$250
- Standard Printed Tee Box Signage 18”x32”
- Golfer Registration: N/A
- Reserved table at event luncheon: N/A

FOURSOME SPONSOR
$1,000
- Standard PRINTED Tee Box Signage 18”x32”
- Golfer Registration: N/A
- Reserved table at event luncheon: N/A

SINGLE GOLFER
$250

*Sponsors have the option to allow their participants to play a round of golf OR attend the Player Development Clinic.
Thank You for Your Commitment

Name:__________________________________________________________

Company, if applicable: ____________________________________________

Mailing Address: _______________________________________________________________________

City: __________________ State: __________________ Zip: ___________________

Phone: ___________________ Cell: ___________________ Fax: ___________________

Email: ___________________ Website: ___________________

Sponsorship Levels

☐ Presenting Sponsor - $15,000 ☐ ACE Sponsor - $10,000 ☐ Eagle Sponsor - $5,000
☐ Birdie Sponsor - $3,000 ☐ Par Sponsor - $1,500 ☐ Interactive Tee Box Sponsor - $750
☐ Tee Box Sponsor - $250 ☐ Foursome Sponsor - $1,000 ☐ Single Golfer - $250

Deadline to receive sponsorship form and payment is April 1, 2020

Name of Golfers/Clinic Participants:

__________________________________________________________

__________________________________________________________

__________________________________________________________

__________________________________________________________

Signature: ___________________ Date: ___________________

Print Name: ___________________ Title: ___________________

Please complete this form and email to: info@blackcommerce.org

Mail payment to:
African American Chamber of Commerce of Central Florida
3201 E. Colonial Drive, Suite A-20
Orlando, Florida 32803

For more information, please contact: info@blackcommerce.org or call: (407) 420-4870